ANONYMOUS FEEDBACK QUESTIONNAIRE**...FOR DONORS**

1. DID AWARENESS OF OUR *FLEXIBLE PLANNED GIVING* CONCEPT HELP CHANGE YOUR GIVING BEHAVIOR FROM ONE-OFF GIVING TO **GIVING REGULARLY**? Y N

   Comments: .....
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2. DID AWARENESS OF OUR *FLEXIBLE PLANNED GIVING* CONCEPT HELP CHANGE YOUR GIVING BEHAVIOR FROM WAITING TO BE ASKED TO GIVE, TO **PRO-ACTIVE GIVING**? Y N

   Comments: .....
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3. DID **OUR DONATION PLANNER TOOL** HELP MAKE THAT CHANGE IN GIVING BEHAVIOUR EASIER FOR YOU? Y N Comments/Suggestions:

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4. WAS **OUR WEBSITE** HELPFUL IN MAKING THAT CHANGE IN GIVING BEHAVIOUR? Y N Comments/Suggestions:

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5. WAS **OUR FLEXIBLE PLANNED GIVING GUIDE** HELPFUL IN MAKING THAT CHANGE IN GIVING BEHAVIOUR? Y N Comments/Suggestions:

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6. IF YOU ARE PLANNING AHEAD AND GIVING REGULARLY AS A RESULT OF OUR *FLEXIBLE PLANNED GIVING* CONCEPT, WHICH RANGE OF "TOTAL ANNUAL GIVING" WOULD YOU FALL WITHIN?

   - ☐ 0 - $5,000 pa
   - ☐ $5,000 -$12,000 pa
   - ☐ > $12,000 pa

   ...AND HOW MANY CHARITIES COMPRISE YOUR GIVING PLAN?.....

7. OVERALL, ARE YOU HAPPY YOUR ADVISER INTRODUCED YOU TO THE *FLEXIBLE PLANNED GIVING* CONCEPT? Y N Comments: .....
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8. HAS BEING INTRODUCED TO THIS NEW WAY OF GIVING:
   a. IMPROVED YOUR RELATIONSHIP WITH YOUR ADVISER? Y N
   b. ENHANCED YOUR IMAGE OF YOUR ADVISER? Y N

9. WOULD *FLEXIBLE PLANNED GIVING* BE SOMETHING YOU MIGHT MENTION SOCIALLY TO FRIENDS (i.e. at a dinner party/ coffee etc.) Y N